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## G4C Future Leader Winner 2018

### Natasha Baum Bid Manager, Willmott Dixon

**The Judges say...**

Quietly confident in her ability to deliver, the panel felt Natasha would be able to get the very best out of a team by using a variety of leadership styles.



Natasha’s colleagues say that she is a ‘born leader’. Receiving solid endorsements from key directors she consistently demonstrates great efficiency and exceptional people skills and has a unique ability to bring customers, team members and the supply chain together to deliver outstanding projects.

Joining Willmott Dixon four years ago as a sustainability manager, she has successfully transitioned into her current bid manager role with responsibility for project delivery in the preconstruction phase. It matters not whether it is a £10m or £40m scheme; she demonstrates the same focus, attention to detail and extremely positive and proactive approach. She understands the drivers of different audiences and is able to tailor her message – from inspirational pledges in bid submissions and tender interviews to practical solutions and technical advice in project meetings. Natasha has won a number of sustainability awards and most

recently was nominated by her peers for the Willmott Dixon Building on Better Award in three categories – Customer, Quality and Local Hero.

**Actions**

- Clear communication skills and relentless drive.
- Works to the highest possible standards and creates a very strong team ethos.
- Helps all team members get a good understanding of the project.
- Sound technical skills and answers at her finger tips to all questions.
- Desire to improve company processes and tools.
- Excellent technical and value engineering skills to challenge and innovate.
- A passion for low-carbon, responsible solutions and ability to influence projects in the very early stages.

**Impact**

- Leads by example. She’s a hard taskmaster but everyone wants to do their best for her.
- Colleagues, supply chain and importantly customers have confidence in her ability.
- Ultimately creates a better product for customers and gives confidence to the business.
- Successfully bridges the gap between the sustainability and commercial fields.
- Rave reviews, record profits, quality schemes, great team feedback and exceptional QA audit compliance.

**Lessons learned**

No matter what the role, project or situation, Natasha embraces the challenge. She is a great ambassador and role model for her team and her organisation. The success of such a talented and professional young person clearly demonstrates that there are rewarding careers for women in construction.



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