Award sponsored by



G4C Future Leader Winner 2018

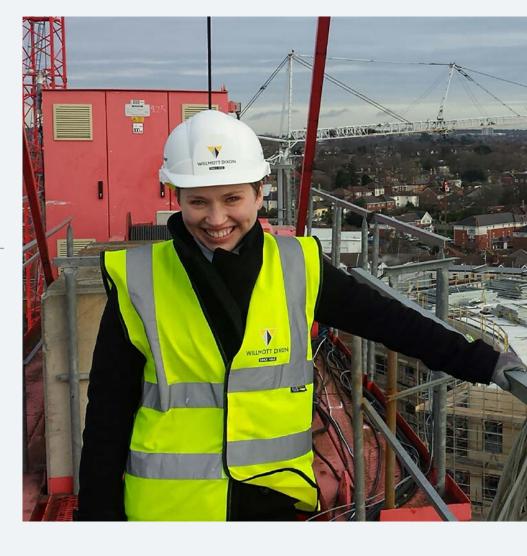
Natasha Baum Bid Manager, Willmott Dixon

The Judges say...

Quietly confident in her ability to deliver, the panel felt Natasha would be able to get the very best out of a team by using a variety of leadership styles.

Natasha's colleagues say that she is a 'born leader'. Receiving solid endorsements from key directors she consistently demonstrates great efficiency and exceptional people skills and has a unique ability to bring customers, team members and the supply chain together to deliver outstanding projects.

Joining Willmott Dixon four years ago as a sustainability manager, she has successfully transitioned into her current bid manager role with responsibility for project delivery in the preconstruction phase. It matters not whether it is a £10m or £40m scheme; she demonstrates the same focus, attention to detail and extremely positive and proactive approach. She understands the drivers of different audiences and is able to tailor her message – from inspirational pledges in bid submissions and tender interviews to practical solutions and technical advice in project meetings. Natasha has won a number of sustainability awards and most



recently was nominated by her peers for the Willmott Dixon Building on Better Award in three categories – Customer, Quality and Local Hero.

Actions

- Clear communication skills and relentless drive.
- Works to the highest possible standards and creates a very strong team ethos.
- Helps all team members get a good understanding of the project.
- Sound technical skills and answers at her finger tips to all questions.
- Desire to improve company processes and tools.
- Excellent technical and value engineering skills to challenge and innovate.
- A passion for low-carbon, responsible solutions and ability to influence projects in the very early stages.

Impact

- Leads by example. She's a hard taskmaster but everyone wants to do their best for her.
- Colleagues, supply chain and importantly customers have confidence in her ability.
- Ultimately creates a better product for customers and gives confidence to the business.
- Successfully bridges the gap between the sustainability and commercial fields.
- Rave reviews, record profits, quality schemes, great team feedback and exceptional QA audit compliance.

Lessons learned

No matter what the role, project or situation, Natasha embraces the challenge. She is a great ambassador and role model for her team and her organisation. The success of such a talented and professional young person clearly demonstrates that there are rewarding careers for women in construction.

